



Facts You
Should Know
About . . .

LEON EWING

CANDIDATE FOR

~~~ SOUTH WARD COUNCILMAN ~~~

Leon Ewing the Family Man . . .

LEON EWING is a property owner, tax payer, South Ward resident and Businessman. He is a former school teacher holding a Master's Degree.

LEON EWING is married to the former Shirley Long, and the father of two children, David and Gary.

LEON EWING is a former Councilman-at-Large.

LEON EWING was appointed by the Newark City Council in May, 1968, to fill an unexpired term, for Councilman-at-Large and served 5 months.

LEON EWING was appointed because of the vast amount of votes he received when he ran for Councilman-at-Large in 1966.

Leon Ewing the Councilman . . .

LEON EWING introduced three (3) Ordinances in five (5) months. Of the three ordinances introduced, one (1) in reference to the law pertaining to abandoned houses was approved and passed.

LEON EWING voted for every meaningful ordinance that would lead to the City of Newark's Progress and Growth.

LEON EWING was never absent from any Pre-Council conference meetings. Special meetings, special council meetings or regular council meetings.

LEON EWING led the fight to get Negro and Puerto Rican craftsmen into labor unions throughout Essex County.

LEON EWING fought and will continue to fight for better education.

LEON EWING fought and will continue to fight for better City Services.

LEON EWING organized a crime fighting group called HOP and POP (Helpers of Police and Protectors of People) to help make the South Ward a safer place to live.

LEON EWING fought and will continue fighting to get more businesses to come to Newark.

LEON EWING's 902 Bergen Street Office is fully staffed by paid South Ward Residents who are employees of Leon Ewing.

LEON EWING fought the Highway Authority for not tearing down abandoned houses which are fire traps and hang outs for rapists and murderers.

LEON EWING fought to have the City of Newark enforce the codes on Slum Lords.

LEON EWING was instrumental in having many houses which were health hazards boarded up or torn down in accordance with an ordinance he had previously introduced as a Councilman-at-Large.

Leon Ewing the Community Leader and Business Man . . .

LEON EWING is a member of Mt. Calvary Baptist Church - Past Master of St. James Lodge #61 - Omega Psi Phi Fraternity and other Civic Organizations - Member of the N. J. Special Police Association - Member of Local #16 B. N. M. P. (Union member in good standing).

LEON EWING is one of the founders of the South Ward Little League, and it's Treasurer.

LEON EWING is active with the South Ward Boys' Club and presently serving on the Board of Directors.

LEON EWING is President of three construction firms he owns and operates. During the year of 1969, Leon Ewing's Construction Companies did over \$500,000 worth of business for private enterprise.

LEON EWING hired over 125 men in his own three (3) companies, many who earned \$270.00 per week in a 40 hour week.

LEON EWING'S 902 Bergen Street Office has always been open to all South Ward Residents. This is your Little City Hall.

LEON EWING has given an Annual Christmas Party at Peshine Avenue School for the past 4 years. In 1969 Leon Ewing gave his annual Christmas Party at Bergen Street School, for Peshine Avenue, Clinton Avenue and Bergen Street Schools. For this Christmas Party, Leon Ewing donated over \$8,000.00 worth of toys.

For this Christmas Party, Leon Ewing donated over \$8,000.00 worth of toys. LEON EWING personally gave out food baskets to those unfortunates who for Christmas did not have.

LEON EWING personally gave bus trips throughout New York City and the State for educational purposes.

LEON EWING personally gave \$250.00 Scholarships to four deserving South Ward High School Students in the last two years.

LEON EWING has always helped people with their personal problems and continued to help even after he lost his last election, because he is dedicated and concerned about you.

LEON EWING proudly says "I will always help those in need."

LEON EWING and the Leon Ewing Civic Association through social fund raising affairs and personal funds has always financed his own campaigns.

LEON EWING personally assisted the fire victims during the large fire on Avon Avenue in 1967.

LEON EWING personally solicited monies and clothing to the fire victims.

LEON EWING gave out racks of clothing and \$10.00 to (50) people who needed assistance the worst.

LEON EWING personally assisted the parents and pupils at Bergen Street School during the recent classroom shut-down by the Teachers' Union.

LEON EWING supplied equipment to assist the Chancellor Avenue Parents during their protest.

LEON EWING'S Office has always been available for community meetings.

LEON EWING formed tutoring classes in his office to help children who could not learn under our present school system.

LEON EWING served only 5 months as Councilman-at-Large and during that short period he did a tremendous job for all citizens. Leon Ewing received more votes in 1968 than any other Black Candidate, this made him a winner yet he lost by only 79 votes.

LEON EWING has always been a decent, honest, hardworking, familyman and neighbor, who can live and work with all citizens. He is a winner.

Elect **EWING**
~~~~~ **COUNCILMAN SOUTH WARD** ~~~~

## CAMPAIGN HEADQUARTERS:

902 BERGEN STREET ————— 394 LYONS AVENUE  
242-2121 923-5158

*elect*

# LEON EWING



*candidate for*

**SOUTH WARD COUNCILMAN**

has the background  
has the experience  
has the dedication



# LEON EWING



has known hardship . . .  
was trained for leadership

Leon Ewing has known the face and feel of hardship. He labored with his hands while working his way through college. He studied at Youngstown University and received his Bachelor of Music Degree from Boston University before going on to receive his coveted Masters Degree from the famed Manhattan College of Music. He was a teacher in the New York City school system. He has been a constant fighter against racial and religious bigotry. There never was a more tireless worker in the fight to clean up the evils of slum dwellings and sub-standard housing. Leon Ewing knows the hopes and has felt the desires of everyman, whether he be a laborer, a scholar, a professional or a businessman. He has shown a deep concern for the unemployed and has helped many to find employment. Leon Ewing knows the aspirations of every man and woman who seek for themselves a better life. He lives with the hope that every man has the right to expect that they be given an equal chance of making a better life. He has strived for, and is today, a fearless spokesman in the united community effort to conquer the evils which beset our city and the callous indifference of some of the professional politicians who care only for themselves and their own personal gains — not the people that they were elected to represent. Ewing is a deeply religious man. He is a past master of the St. James Masonic Lodge No. 61 (P.H.A); Omega Psi Phi Fraternity; Rising Sun Royal Arch Chapter 7; Brick Layers, Mason & Plasterers Local No. 16; Newark Branch NAACP; Boys Club of Newark; South Ward Little League; American Legion Post 152; Essex County Urban League; and, is a congregant of the Mount Calvary Baptist Church. Leon and his wife, Shirley, have two sons, Wayne and Gary.

# LEON EWING has a record of past achievement as your COUNCILMAN-AT-LARGE

For a period of five months, I was privileged to serve you as your Councilman-at-Large. In that short time, I was responsible for introducing three important ordinances which ultimately contributed substantially to making our community a better area to live in, work in, to bring up children. The three important ordinances were:

- I. An ordinance which would give the City of Newark the power to condemn and demolish any building or residence which is considered to be a health hazard.
- II. An ordinance which would make it illegal for Junk Yards to buy water meters and copper pipe without proof of ownership.
- III. An ordinance which would make it illegal for Pawn Shops to buy or loan money on goods brought in by individuals unless they could provide proof of ownership.

As your Councilman-at-Large, I worked as a full-time Councilman — not an absentee member of your City's governing body. To provide the citizens of the South Ward with additional help I maintained a "Little City Hall", at my own expense, at 902 Bergen Street.

During my term as your representative in the City Council, I never missed a regular or special Council meeting. I have fought for, and endorsed paying fair salaries for our Teachers, our Policemen, our Firemen, our Sanitation workers and other municipal employees. I have always believed that if we are to get maximum service from our City employees, we must see to it that they earn a living wage and remain in their jobs for which they have been trained. We must have Federal assistance to pay for the increased costs in running our city.

I have made a number of trips to Washington to ask for more Federal aid for Newark. I realized that if Newark were to receive a more favorable share of Federal funds, our local taxes would be reduced. During my term as Councilman-at-Large, I made countless tours to inspect slum housing and filed complaints with the proper City and County agencies to correct the condition of the slum

# LEON EWING tells it as it is . . .

dwellings I inspected. I fought against rising rents and taxes.

I was responsible for getting many of our Senior Citizens into housing built especially to suit their needs. I was active in the fight against building the Highway which is destroying our residential area realizing that it would mean tearing down of private homes and "stealing" taxable land which pays for better municipal services.

I personally fought to lower the South Ward crime rate through an organized group called HOP and POP which stands for "Helpers of Police and Protectors of People". I gave, at my own expense, scholarships to qualified and needy students. I took underprivileged children from the South Ward at my personal expense, on outings to the Bronx Zoo, Turtle Back Zoo, Mosque Theatre, Cheesquake Park and on countless tours of the sites in New York City.

I was active in the drive to build the new Clinton Avenue School to relieve the over-crowding of Bergen Street School. I voted to purchase the Wilderter Building and convert it into a school, thus saving the city countless thousands of dollars in school building construction costs. One of my proudest contributions as a member of Newark's Council was my fight to see that more and more contractors from minority groups be given an equal opportunity to bid on City and State building contracts. Through my efforts countless of our South Ward residents received jobs with the Housing Authority, Police and Fire Departments, appointments to the Newark school system, as office personnel in City agencies etc. In my own businesses, I have given full-time jobs to over 124 men and women, many earning over \$2700.00 a week. I helped found the South Ward Little League and this year we hope to have more than 450 boys playing on our team. This past Christmas I gave a party for first graders attending Peshine, Clinton and Bergen Street schools. I have been doing this for the past four years. I do not forget the needs of the South Ward, for them there are food baskets at Christmas. As one of the principal organizers of the newly founded National Inter-racial Bank, soon to have its office on Broad Street, I will do everything in my power to make low interest loans available to all deserving men and women.

**LEON EWING WANTS AND AGAIN NEEDS YOUR SUPPORT AND VOTE TO BE ELECTED AS YOUR SOUTH WARD COUNCILMAN!**

*why*

# **LEON EWING**

*wants your support in his  
campaign for election as*

## **SOUTH WARD COUNCILMAN**

I am running again because the services in the South Ward have deteriorated to a dangerous point with little visible improvement in sight. I promise you that when I am elected, there will be a vast improvement! It is apparent that the residents of the South Ward have lost faith in their present leadership. Because I live and work in the South Ward, and because my future as a family-man and businessman depends on Good Government, I again seek your support in fulfilling the "Program of Community Development" I have prepared for the days ahead.

There can not be absentee leadership in the South Ward — I live in the South Ward and I am concerned about its future! The un-filled promises, the loss of taxable land to the Highway means that my taxes, the same as yours, have been on the rise — THIS HAS TO STOP, IT WILL STOP IF I AM ELECTED AS YOUR COUNCILMAN!

As a property owner, I demand lower taxes and better Police protection. As your Councilman, my job will be a full-time job. I will again help put into effect the ordinances I propose, I will not stand by idly and see them "put into a drawer and forgotten." Better housing, better education for our children, better Police, Fire and other municipal services all adds up to making the South Ward a better place to live in. I will not stand by and see what was once a first rate neighborhood rapidly be turned into a second and third class ward.

Our educational facilities must be equal of the suburban schools. With your support, there will no longer be abandoned houses; abandoned cars on the streets; filth and garbage left uncollected. As your Councilman I will again be able to speak with authority and see that we, *all of us*, living in the South Ward, receive all the benefits we deserve for the tax dollars we pay, or the rent we pay the landlord.

My past experience as your Councilman-at-Large, and my programs for the future prepares me fully for the difficult task ahead

***I NEED YOUR VOTE — I WANT YOUR SUPPORT FOR  
THE OFFICE OF SOUTH WARD COUNCILMAN***